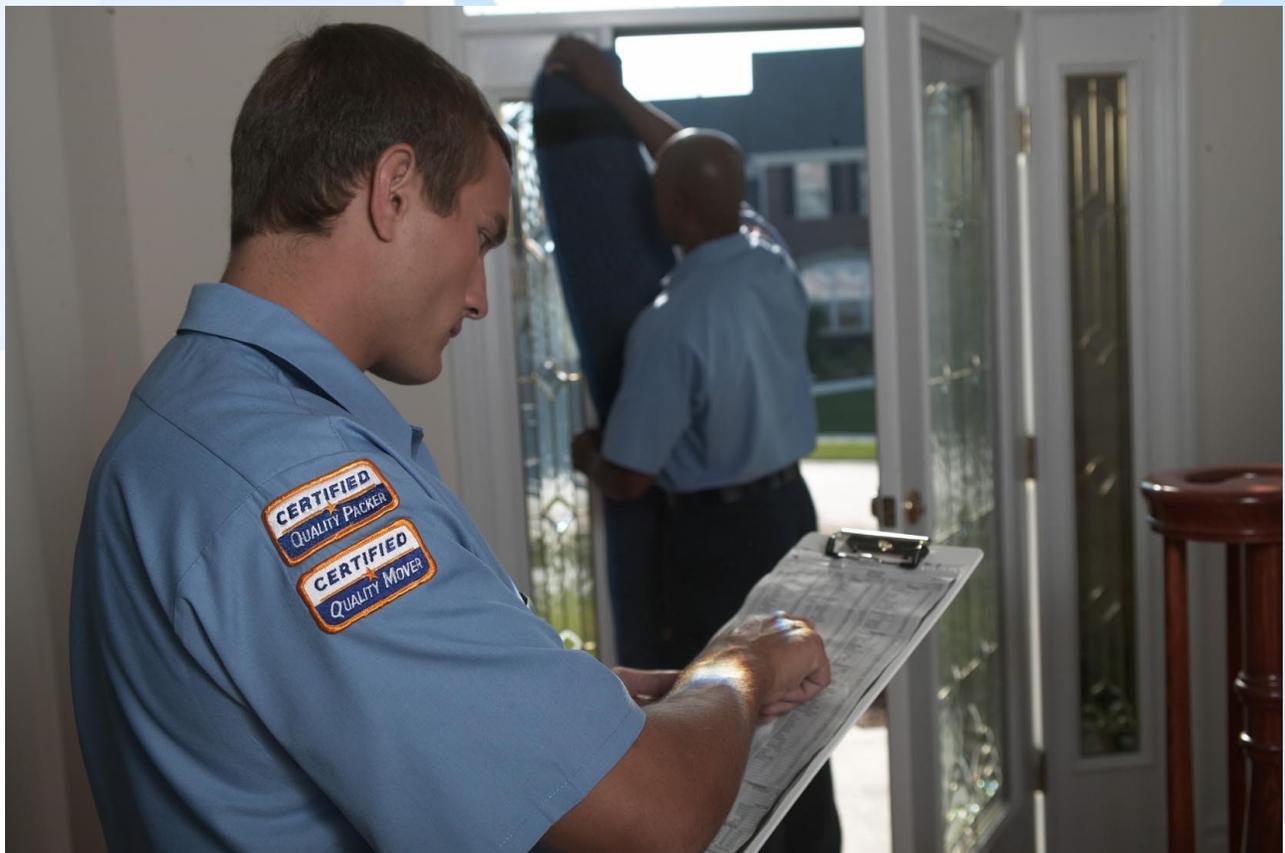


# TRUST YOUR MOVE TO A PROMOVER



The **ProMover** program promotes ethical principles in the moving and storage industry and works with federal and state governments to mitigate unethical moving practices; clearly separating the professional mover from rogue operators masquerading as legitimate movers.

Fry-Wagner Moving & Storage, award winning agent for United Van Lines and an AMSA **ProMover**, offers you peace of mind - with consistent professionalism and ethical standards.

## What is a ProMover?



To qualify as a **ProMover** movers must agree to abide by a Code of Ethics and pass a rigorous review of professional business standards before being recognized as a quality moving company. In Addition, each mover must execute a Signatory Agreement affirming that they agree to uphold the Code of Ethics of the American Moving and Storage Association (AMSA), to use/display any AMSA logo, including the ProMover logo, in a professional manner, and to observe the Federal Motor Carrier Safety Administration (FMCSA)/Surface Transportation Board (STB) consumer regulations and the AMSA By-Laws.

Only qualified AMSA movers will be able to become **ProMovers** and only **ProMovers** will be able to use the identifying logo.

During 2008 an estimated 40 million Americans changed residence - some for new beginnings, some for retirement, some for reasons beyond their control. Regardless, relocating can often be a hectic and stressful life transition said to rank right up there with losing a loved one or a job. During such times, it's no wonder consumers may not be as careful when selecting a mover - and as with other businesses there are those in the marketplace who will take advantage of them.

## Why use a ProMover?

You may confidently turn to a Fry-Wagner - a **ProMover**:

- To consistently offer and provide the most efficient and reliable moving and storage services available, while adhering strictly to a policy of truth, honesty, integrity and fairness in all business transactions.
- To consistently strive for improvement in all facets of industry operations and to bind ourselves to the individual and collective efforts and effectuating such improvement.
- To be conscious and considerate of consumer needs and to continually promote the progress, fraternity, education and dignity of our industry so that the public will be better served.
- To promote the elimination of fraud, deceit, misrepresentation and unethical practices within the industry and to engage in formal disciplinary review of any and all members involved in such practices.

For a **Free no-obligation Estimate**, contact Fry-Wagner

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